

VERSIÓN 1.0 2014	PRIVACY POLICY	
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ATTENTIA HOLDING S.A.S inform to all stakeholders that in fulfilling our Personal Data Protection Policy: The personal data that we obtain by virtue of the operations that you request or celebrate with ATTENTIA HOLDING SAS, will be processed in accordance with the principles and duties defined in Law (Act 1581, 2012 and Decree 1377, 2013), and other standards that address and regulate on this matter, for which below hereby presents its Privacy Policy.

RESPONSIBLE FOR THE PERSONAL DATA	ATENTTIA HOLDING S.A.S. NIT. 900.689.898-9
CONTACT DETAILS AND ADDRESS OF THE PERSON RESPONSIBLE FOR PERSONAL DATA	ADDRESS: CALLE 124 No. 7 – 35 OF. 701 PHONE : (571) 7053577 E-MAIL: juridico@atenttia.com
OWNER OF THE DATA	Natural Person who supplied their data to be processed.
PERSONAL DATA PROCESSING	It is the realization of any kind of work with personal data, within which is contemplated the collection, storage, use, circulation, transmission or suppression of the same.
PERSONAL DATA PROTECTION POLICY	ATENTTIA HOLDING SAS has personal data processing policies that can be queried by sending an e-mail to juridico@atenttia.com. Any modification to this policy or, will be informed not later than when implementing such changes by the same means by way of which remain at your disposal.
PURPOSE AND PERSONAL DATA PROCESSING	<p>ATENTTIA HOLDING S.A.S will only request the data you actually need for the development of the social object and the contractual relationship that links with you. Likewise, the necessary for the submission of commercial offers and the remittance of commercial information about products or services, mailbox channel or by means ATTENTIA HOLDING S.A.S. establish for such purpose.</p> <p>ATENTTIA HOLDING S.A.S. requires processing your personal data in order to give adequate attention to you and keep current information on the relationship brought with you, as well as carrying out the activities foreseen in the authorization requested by the entity for such processing.</p> <p>In the event it is required to process your personal data for a purpose other than the one stated in the aforementioned authorization, a new authorization will be requested, unless its use is reasonably foreseeable within the framework of the contractual relationship.</p>
AUTHORIZATION FOR USE OF PERSONAL DATA	The authorization given by you is for ATTENTIA HOLDING S.A.S perform the processing of your personal data and it extends to officials and employees to third parties that already are hired by ATTENTIA HOLDING S.A.S or to whom it transfers its rights through the signing of confidentiality agreements. The personal data also will be treated by DATAMEMORY USA, LLC. Wich is a strategic allied.
OBTAINING OF PERSONAL DATA	ATENTTIA HOLDING S.A.S obtains personal data through the owner of it.
SENSITIVE DATA	They are those data that affect the privacy of the owner or data whose misuse can lead to their discrimination such as

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	<p>those that reveal racial or ethnic origin, the political orientation, religious or philosophical beliefs, membership of trade unions, human rights organizations or to promote interests of any political party or to ensure the rights and guarantees of opposition political parties. As well as data relating to health, sex life and biometric data. ATENTTIA HOLDING S.A.S. does not treat sensitive data.</p>
DATA OF MINORS	<p>Will ensure prevalent treatment of the rights of children and adolescents, and only will be processed those data of public nature.</p>
INTERNATIONAL DATA TRANSFER	<p>Your personal data will not be transferred and processed abroad, unless the transference is necessary to carry out the purposes set out in this document, for which the necessary security measures will be adopted for the effect.</p>
RIGHTS OF THE OWNER	<ul style="list-style-type: none"> . Right to know, consult, and be informed which of your personal data are of our knowledge and what is the use that is being made of them. . Right to update your personal data, providing accurate, timely and complete information with respect to the information that should be modified or included in the database. . Right to rectify your personal data if it is considered that they are incorrect or incomplete and request that they be corrected. . Right to request the removal or deletion of your personal data at any time and without cost. However those deemed necessary during the period of the contract in virtue of which were supplied, will be saved. . Right to revoke the authorization given for the processing of the personal data, provided it is not necessary to keep them under a legal or contractual duty. . Right to request proof of the given authorization when it is necessary in cases established by law . Right to submit complaints to the SIC when it is considered that there have been infringements of the rules governing protection of personal data
HOW TO EXERCISE YOUR RIGHTS	<p>The owner of personal data will be able to exercise his rights, present queries, requests or claims for which can contact us at e-mail juridico@atenttia.com</p>
DUTIES OF THE OWNER OF DATA	<p>Must submit his personal data in accurate, timely and complete form.</p> <p>Exercise his rights in due form.</p> <p>Consult periodically the information that with respect to privacy policies exist and update his information when ATENTTIA requests it.</p>